



FOR IMMEDIATE RELEASE

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## **2M Realty Adds Investor Friendly Search Features To Website for Houston Real Estate Market**

*2M Realty adds investor friendly search features to its website. Houston real estate investors can now query the Houston MLS for prices reduced more than 5%, new listings within the last 7-days, listings older than 6-months, foreclosures and short sales.*

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The [Houston real estate](#) market is filled with investors who are ready to act on opportunity when they find it. 2M Realty recently added new features to its website to assist real estate investors in finding properties that match their investments needs.

“It is no secret that the Internet is affecting the way consumers search for homes, but it is also an excellent tool for real estate investors to find deals”, said Mark W. Martin, principal broker for 2M Realty. “Investors need relevant information in order to quickly make decisions. Our new search features for the [Houston MLS](#) deliver accurate results and saves considerable time by eliminating properties that do not match their needs.”

The new features include the ability to specifically search for new listings within 7-days, stale listings 6-months or older, foreclosures, short sales, properties reduced in price by at least 5%, or any combination of these features. They are available for all properties listed in the Houston MLS.

“This is a shortcut for investors to find the right property”, said Martin. “For example, if an investor wants to find short sales in the [Conroe real estate](#) market that have been discounted 5% or more from the original asking price then they simply need to select those options; or, if they want to search [Houston foreclosures](#) that have lingered on the market more than 6-months they can select those options.”

2M Realty is committed to bringing the convenience of the Internet to the Houston real estate market. The 2M Realty website provides a fully searchable MLS, free user accounts to save search criteria and favorite properties, property maps, Google Maps with Street View images, Yahoo Bird’s Eye Images, as well as local area information, demographics and statistics.

About 2M Realty:

2M Realty has simple goals in mind: Simplify the real estate process, reduce stress for buyers and sellers, earn client trust, and keep client trust. These simple but lofty goals are backed by over 20-years experience as a Texas real estate broker and Houston Realtor. 2M Realty actively works in the Houston real estate market, including the Conroe, Kingwood and [Humble real estate](#) sub-markets.

To learn more about 2M Realty, visit [2Mrealty.com](http://2mrealty.com).

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