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## **2M Realty Launches Guest Blogger Program for Houston Real Estate Agents**

*Local Agents Invited to Join a Community and Get Exposed  
on Houston's Most Visited Real Estate Office Web Site*

HOUSTON ([PR WEB](#)) June 2, 2010 – 2M Realty, an independent firm providing services throughout the Greater [Houston real estate](#) market, is inviting local agents to participate in a guest blogger program where insights and learnings can be shared in an effort to grow a unified real estate blogging community.

“There are various networking communities for the real estate market in general, but a guest blogging strategy centers on driving agent-to-agent conversations specific to the Houston market,” said Mark W. Martin, principal broker for 2M Realty. “Therefore, I would like to invite [Houston Realtors](#) to visit our real estate blog, join our guest blogging program and engage as a like-interest community where they will benefit from educational commentary on local real estate market trends and business insights.”

Participating agents will also receive:

- Free online exposure – 2M Realty will announce and promote guest blogs via traditional and social media methods.
- Backlinks to their website – 2M Realty’s web site is the highest trafficked realty Web site in the Houston area and maintains a Google page rank of PR4.
- A blog account for easy posting plus a link on 2M Realty’s blog roll – for frequent contributors only.

All parties interested in [guest blogging](#) can visit the blog section on our website to ask questions or to find instructions on how to submit a post for review and approval. All content will be reviewed for quality and is subject to removal for inaccurate, plagiaristic or cloned material.

## **About 2M Realty**

2M Realty™ is an independent firm providing services throughout the Greater Houston real estate market. We have simple goals in mind: Simplify the real estate process, reduce stress for buyers and sellers, earn client trust, and keep client trust. These simple but lofty goals are backed by over 20-years experience as a Texas real estate broker and [Houston Realtor](#). To learn more about 2M Realty, visit [2Mrealty.com](http://2Mrealty.com).

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