

# The POWER of 2



*“... 2M Realty’s virtual office program was designed to offer agents in the Greater Houston area real solutions that include smart marketing, technical support, the freedom to work from anywhere, and the ability to earn 100% of the commission”*

## 2M Realty Plus You Equals the Power of 2!

### Why 2M Realty?

- **Certainty** that when we offer a 100% commission plan, you can count on it. There are no charges per transaction, office fees, desk fees, franchise fees or commission thresholds to meet.
- **Surety** that you will not be blind-sided by rate increases. We guarantee that your monthly fee is locked-in and will not increase above your contracted amount ...or we agree to give you 1-year of free sponsorship if it does.
- **Agent Tools** for everything you need to facilitate a real estate transaction on the go. This includes a personal website, lead generation, lead management, electronic forms with digital signature capability, and online transaction management.
- **Technical Support** provided by our partnership with Treehouse Agent Services. Treehouse is dedicated to helping agent realize a competitive advantage through Internet integration and effective use available technologies.
- **Our Promise** that if you are not satisfied with our program within the first 30-days, we will reimburse your fee.



### Our Commission Programs

- **Full Time Agents** pay a brokerage support fee of \$295 per month and keep 100% of the commission -- regardless of the number of transactions throughout the year. Alternately, if an agent pays a lump sum annual payment in advance, the fee is reduced to just \$3,245. E&O insurance is included the monthly fee.
- **Part Time Agents** pay a brokerage support fee of \$100 per month and keep 80% of the commission -- regardless of the number of transactions throughout the year. Alternately, if an agent pays a lump sum annual payment in advance, the fee is reduced to \$1,100. Part time agents pay an annually adjusted E&O insurance premium of \$35 per transaction.

## Flexibility and Benefits



- **You Determine the Commission** needed to be competitive in the marketplace. 2M Realty places no minimum or maximum restriction on the percentage of sales commission. Our agents decide what fee to charge their customers for all brokerage services.
- **Agent Referral Program** designed to pay you for bringing agents to 2M Realty. For each agent you recruit you get your next month free ...and when you recruit six agents, you pay **NO MONTHLY FEES** during their tenure with 2M Realty. If the number of agents drops below six, then simply bring the number back to the required amount, and you go right back to **NO MONTHLY FEES**.
- **Optional Bonus Program** designed to pay you for bringing even more agents to 2M Realty. For each additional agent you recruit above six you get paid a percentage of their monthly fees as long as you both remain with the company.
- **Remote Offices** - Agents are free to work from anywhere, or can take advantage of any of 2M Realty's remote meeting rooms.
- **Agent Starter Kit** – Upon signup each new agent receives a set of business cards, letterhead and envelopes to ensure a quick start with 2M Realty.

## Sales Support

**Managed Agent Services** – We partner with Treehouse Agent Services to provide agents with an end-to-end virtual office solution to completely conduct their trade online.

Features include:

- **Marketing Collateral Production Tools** – pre-loaded email, letterhead and brochure templates.
- **Personalized Websites** - templates available for customizable agent site creation including a content management system.
- **Feature Listing Rotations** - featured on 2M Realty's top-ranked real estate broker website for the Houston market.
- **Online Meeting Software** - online meeting functionality to collaborate with interested buyers. Go on a virtual home tour of MLS properties to narrow down properties and identify buyer preferences.
- **Form Repository** - library for all necessary contract and transactional paperwork; forms allow for digital signatures to speed up delivery and processing of documentation.
- **Lead Creation, Distribution and Management Programs** - leads organized and delivered directly to a user's profile for follow-up.



- **Transaction Management** - interactive tracking service ensures the agent and all parties privy to the transaction are held accountable.
- **Social Media Tools** - counsel and coordination of social media efforts including an account on 2M Realty's industry leading Bayou City Blog.
- **Showing Manager** – We utilize Centralize Showing Service for all our agents. Alternately, you can manage, and report on all showing activity through your virtual office portal.
- **Agent Profile** - Each agent's information with links to their personal website is shown on the agent profile section of 2MRealty.com.
- **Online Business Center** – Easy online ordering of business cards, stationery and yard signs. Simply click the links in your virtual office portal and quickly order your products.



**Market Exposure** - 2MRealty.com receives the most Internet traffic of any broker website in the Greater Houston area. We lead in property searches, page views, and time on site. We also rank in more Top 10 Google searches for local industry keywords than any other real estate website in the Greater Houston area. Our market exposure drives business through lead generation, brand recognition, and listing exposure ...which ultimately creates more revenue for 2M Realty agents!

**Leads and Prospects** – Leads are created from website visitors searching for real estate in the Greater Houston area. We receive phone calls, email inquiries and account registrations from prospective customers. These leads are sorted by area and dropped directly into the lead management system in your virtual office portal. Leads can be tracked with the Contact Resource Manager and automatically put into a drip email campaign.

## The Power of You ► The Power of Two

Learn more at: [www.2mrealty.com/agents.php](http://www.2mrealty.com/agents.php)

### About 2M Realty



2M Realty is a unique firm providing traditional and Internet real estate services throughout the Greater Houston market. The firm's mission is simple: ease the real estate process, reduce stress for buyers and sellers, earn and keep client trust. 2M Realty's traditional real estate focus includes brokerage, property management, land development and investment partnerships. The firm also brings freedom and increased income to Texas-based agents through the convenience of its' virtual office solution that features support from Treehouse Agent Services.